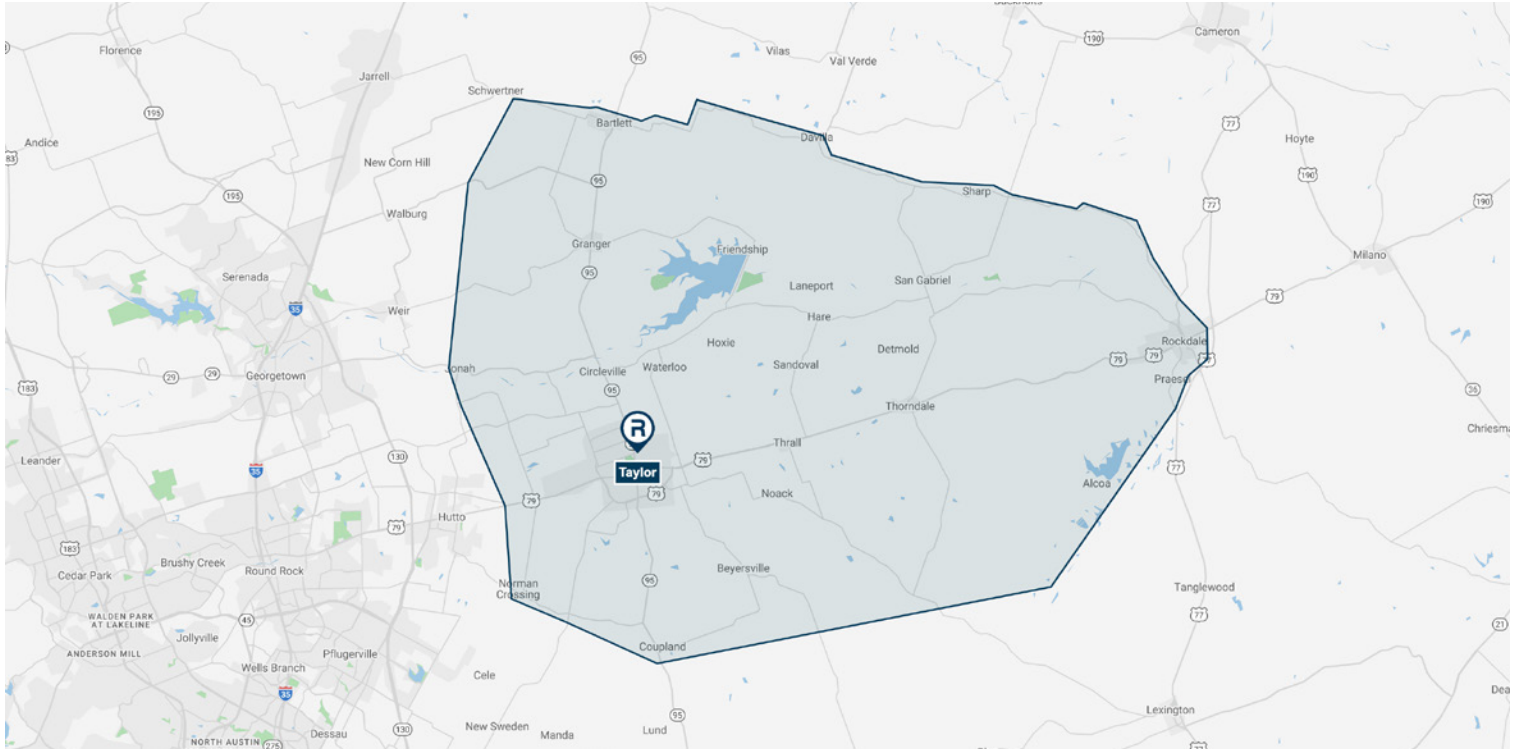


Retail Trade Area • Retail Market Profile

Taylor, Texas



Population

2020	36,884
2023	41,426

Educational Attainment (%)

Graduate or Professional Degree	5.04%
Bachelors Degree	11.12%
Associate Degree	7.12%
Some College	22.56%
High School Graduate (GED)	37.77%
Some High School, No Degree	8.41%
Less than 9th Grade	8.00%

Income

Average HH	\$86,414
Median HH	\$66,386
Per Capita	\$32,498

Age

0 - 9 Years	11.73%
10 - 17 Years	11.10%
18 - 24 Years	8.58%
25 - 34 Years	11.63%
35 - 44 Years	13.39%
45 - 54 Years	12.92%
55 - 64 Years	11.93%
65 and Older	18.73%
Median Age	40.26
Average Age	40.57

Race Distribution (%)

White	62.06%
Black/African American	7.93%
American Indian/Alaskan	1.30%
Asian	0.63%
Native Hawaiian/Islander	0.09%
Other Race	12.95%
Two or More Races	15.06%
Hispanic	35.51%



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